

What Makes IsaLean® Shake Superior?

Since 2002, IsaLean Shakes and the other products in our Cleansing and Fat Burning Systems have helped hundreds of thousands reach their health and weight-loss goals. And we have the testimonials to prove it. Stick to the shake and products with the proven track record.

The Isagenix Advantage

THE FACTS

○ **IsaLean is a full-meal replacement—not a “snack shake,”** and it provides optimal support for Nutritional Cleansing and Replenishing, weight loss and weight maintenance, as well as peak performance. IsaLean Shake is the perfect balance of high-quality protein, healthy fats and energizing carbohydrates while also providing a full spectrum of vitamins and minerals (including calcium, vitamin C, vitamin B12, and vitamin D). Plus, you get active digestive enzymes that help

In 240 calories you get maximum nutrition in minimal calories

maximize absorption of key nutrients. Many products touted as “meal-replacements” are designed to control calories, but don't deliver adequate nutrition or the most efficacious amount of protein to stave off hunger and the muscle loss that often can accompany weight loss.

○ **IsaLean Shake delivers 24 grams of high-quality protein.** Studies have shown that getting enough of the right kind of protein, in the right amounts, at the right times of day can help you lose weight while maintaining muscle. You need around 20 to 40 grams of high quality protein such as whey protein—not soy protein, which is usually the main protein source in most other shakes on the market—for maximum

muscle building and maintenance. IsaLean Shake is truly the meal replacement of choice for losing weight while maintaining and building muscle.

○ **Using the purest ingredients starts with Isagenix only sourcing dairy protein that is produced in New Zealand,** where dairy cows are never given artificial hormones and enjoy a quality life on pasture. Their fresh milk, exceeding USDA organic standards, is guided through a series of fine filters under low heat to separate whey from other dairy components such as fats and lactose. This gentle system uses no acids, keeping the protein in a natural state, undenatured as it should be.

○ **Setting IsaLean Shake apart from the competition are also 8 grams of fiber from flax seed and prebiotic oligosaccharides that help keep your gut healthy and regular.** The fiber also helps to keep you feeling fuller, longer. With 24 grams of carbohydrates, it's just enough to provide sustaining energy to balance out the complete meal that IsaLean Shake is, while still remaining a low-glycemic profile for healthy, long-term weight management.

○ **Did we mention the healthy fats in IsaLean Shake?** Well, your heart will thank you for the balanced fatty acid profile it will get from the combination of omega-3s from flax seed along with monounsaturated fatty acids from extra-virgin olive oil and medium-chain triglycerides from coconut oil.

○ **All of the ingredients in IsaLean Shakes fall under what we call, “No Compromise Quality”—** meaning that no cost is too much to ensure the best products are made. Our Quality Assurance Department inspects all ingredients to test quality and potency, as well as the presence of microbial content, pesticides and heavy metals. This ensures the purest product possible.

We are so confident in the quality of our products, we offer 100% satisfaction or your money back—guaranteed. Isagenix is more than a weight-loss company. We offer a complete line of nutritional products for long-term health, providing products for cleansing, replenishing nutritional support, nutritious snacks and foods, healthy aging, and skin care.



JILL B.
lost 131 pounds *
Pictures don't lie.



* The weight loss testimonials presented apply only to the individuals depicted, cannot be guaranteed, and should not be considered typical. A 2008 university study showed a statistically significant weight loss of 7 lbs during the first 9 days of the Cleansing and Fat Burning System.

The Shake Difference: IsaLean® Shakes Compared to Competitor Shakes

The facts speak for themselves! Isagenix® has spent the last 10 years revolutionizing the health-and-wellness industry with products like the IsaLean Shake. Made from the highest-quality whey and milk protein, IsaLean Shakes contain at least 23 grams of protein and 240 calories. Each nutritionally complete meal is clinically proven to cut calories, reduce cravings and maintain lean muscle. Perfect for all age groups and lifestyles, our shakes take 20 seconds to blend in an IsaBlender® and leave you feeling full for hours.



	Isagenix		Ensure		Boost		Slimfast		Glucerna		Carnation		Special K	
	IsaLean Shake (Natural Creamy Dutch Chocolate)		Nutrition Shake		Original		Shake Mix		Shake		Complete Nutritional Drink		Protein Shake	
Nutrients per Serving:														
Calories	240		250		240		200		200		130		190	
Total Fat	6 g		6 g		4 g		4 g		7 g		0.5 g		5 g	
Saturated Fat	2 g		1 g		1 g		0.5 g		0.5 g		0 g		0.5 g	
Source of Fat	Olive oil, sunflower seed oil, flax seed oil, coconut oil		Soy oil, canola oil		Canola oil, sunflower oil, corn oil		Sunflower oil		Safflower oil, canola oil, soy oil		N/A		Canola oil	
Carbohydrates	24 g		40 g		41 g		30 g		27 g		27 g		29 g	
Sugar	11 g		22 g		28 g		24 g		6 g		19 g		18 g	
Source of Sugar	Fructose		Sugar		Sugar, corn syrup		Sugar		Fructose, sucromalt		Sugar		Sugar, corn syrup solids	
Sodium	265 mg		190 mg		150 mg		240 mg		210 mg		90 mg		220 mg	
Dietary Fiber	8 g		1 g		0 g		4 g		3 g		<1 g		5 g	
Protein	24 g		9 g		10 g		10 g		10 g		5 g		10 g	
Protein Source	Whey Protein, Milk Protein		Milk Protein, Soy Protein		Milk Protein, Soy Protein		Milk Protein Concentrate		Casein, Soy Protein		Milk		Milk, whey protein, soy protein	
Full Spectrum of Vitamins/Minerals	YES		YES		YES		YES		YES		YES		YES	
Artificial Sweeteners	NO		NO		NO		YES		YES		NO		YES	
Artificial Flavors	NO		YES		YES		YES		YES		YES		YES	

Information gathered from manufacturer websites on Feb. 1, 2013.